



Position Vacant

Position Title: VP of Marketing [UBC Chapter]
Available Openings: 1
Reports to: President of UBC SMN

Position Summary

Responsible for upholding the brand of SMN through the creation of promotional materials.

This includes: preparing for General, Executive Board, Events and Fundraising, and Presidential meetings, creating campus marketing campaigns, and blitzes. Designing and printing promotional materials needed for all events. Ensuring that UBC VPs stay within the SMN branding guide.

Organizational Status

Work closely with UBC executive board members and the SMN Chief Marketing Officer. Communicate well with other UBC executive board members and reports to President of UBC Social Media Network.

Must Know About SMN

Needs to understand the SMN concept and how to execute the creation of promotional materials to ensure the brand of the organization is maintained.

Work Performed

Responsible for all aspects of the UBC SMN promotions from beginning to end. Must work closely with SMN Chief Marketing Officer to uphold branding. Attention to detail is important as well as communicating effectively with executive board members.

Education/ Experience

University of British Columbia Undergraduate Student
Familiar with Adobe creative suite, graphic design, print production

Skills

Organized, detail oriented, responsible, reliable, excellent interpersonal skills, creative eye

Time Commitment

Fall 2011 – Summer 2012
3 hours per week